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Contact: Media Relations  
Tricia Nestfield  
914 225 6369



For Immediate Release

## **Morgan Stanley Smith Barney Hosts Women's Leadership Breakfast**

NEW YORK, June 29, 2010 – Morgan Stanley Smith Barney announced today that in partnership with Delta Sigma Theta Sorority Inc. North Jersey Alumnae Chapter, it will be hosting a Women's Leadership Breakfast at the Hilton Short Hills on Tuesday, July 13, 2010 at 8:00 a.m. ET.

The event, which is open to the public, with advance registration, will feature keynote speaker, Mellody Hobson, President of Ariel Investments and will focus on the topic of women and leadership, her strategies on work/life balance, financial health and overcoming personal challenges.

Ms. Hobson is a regular financial contributor on ABC's *Good Morning America*, a featured columnist in *Black Enterprise* magazine as well as a spokesperson for both the annual Ariel/Schwab Black Investor Survey and the 2009 Ariel/Hewitt study, "401(k) Plans in Living Color." Beyond her work at Ariel, Mellody is a director of three public companies: DreamWorks Animation SKG, Inc.; The Estée Lauder Companies Inc. and Starbucks Corporation. She also serves on the Investment Company Institute's board of governors and the SEC Investor Advisory Committee, and is a director of various professional and civic organizations.

"At Morgan Stanley Smith Barney, we believe that inclusion and diversity are essential to our role as a global leader. To this end, our commitment is not only to our employees, but also to our clients. We are therefore pleased to present a forum where women can exchange their professional ideas and experiences with their peers to help take their businesses to the next level," said W. Drew Hawkins, Managing Director, Regional Director, North Jersey Wealth Management, Morgan Stanley Smith Barney. "We're honored to be hosting this event with Delta Sigma Theta Sorority, North Jersey Alumnae Chapter."

The event will take place on Tuesday, July 13, 2010 at 8:00 a.m. ET at the Hilton Short Hills: 41 JFK Parkway Short Hills, NJ 01078. Reservations are required for security access, and limited seating is available. Please R.S.V.P. by May 11 to [MSSB.NBD.Events@morganstanley.com](mailto:MSSB.NBD.Events@morganstanley.com) or

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(914) 225-8305.

Delta Sigma Theta Sorority, Inc. is a private, nonprofit organization whose purpose is to provide assistance and support through established programs in local communities throughout the world. A sisterhood of more than 200,000 predominately Black college-educated women, the Sorority currently has over 900 chapters located in the United States, England, Japan (Tokyo and Okinawa), Germany, the Virgin Islands, Bermuda, the Bahamas and the Republic of Korea. North Jersey Alumnae, a chapter of Delta Sigma Theta Sorority, Inc., is committed to “transforming lives and impacting communities” through the advancement of the Sorority’s Five Point Programmatic Thrust. They are a chapter of 180 professional women committed to providing exemplary service to our communities in Essex, Hudson and Union Counties of New Jersey.

“We are excited to join with Morgan Stanley Smith Barney for the Women’s Leadership Breakfast, as this is an excellent opportunity to further promote our message of financial fortitude for women. North Jersey Alumnae is equally thrilled to participate in a forum that brings increased networking and professional development opportunities to women throughout the Northern New Jersey area,” said Vanessa Sifford, President, North Jersey Alumnae Chapter, Delta Sigma Theta Sorority, Inc.

Morgan Stanley Smith Barney, a global leader in wealth management, provides a range of products and services to individuals, businesses and institutions, including brokerage and investment advisory services, financial and wealth planning, credit and lending, cash management, annuities and insurance, retirement and trust services .

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