

Delta Sigma Theta Sorority, Inc.

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Join Us

Please join us for a

Women's Leadership Breakfast

Tuesday, July 13, 2010
8:00 a.m. – 10:00 a.m.

Hilton Short Hills
41 JFK Parkway
Short Hills, NJ 07078

Featuring

Melody Hobson

President, Ariel Investments and Financial Contributor on
ABC's *Good Morning America*

Hosted by

W. Drew Hawkins

Managing Director, Regional Director, New Jersey Wealth Management
Morgan Stanley Smith Barney

Sponsored by

Ariel Investments

In Partnership with

Delta Sigma Theta Sorority, Inc., North Jersey Alumnae Chapter

RSVP by July 2nd to MSSB.NBD.Events@mssb.com or 914-225-8305



Melody Hobson

Melody Hobson is president of Ariel Investments, a Chicago-based money management firm that serves retirement plans, individual investors and manages separate accounts for institutional clients. As president, Melody is responsible for firm-wide management and strategic planning, overseeing all operations outside of research and portfolio management. Additionally, she serves as chairman of the board of trustees for the mutual funds. She joined the company in 1991 after graduating from Princeton University where she received her degree from the Woodrow Wilson School of International Relations and Public Policy.

Melody has become a nationally recognized voice on financial literacy and investor education. Specifically, she is a regular financial contributor on ABC's *Good Morning America* as well as a spokesperson for both the annual Ariel/Schwab Black Investor Survey and the 2009 Ariel/Hewitt study, "401(k) Plans in Living Color." She is also actively involved with a variety of civic and professional institutions. Her community outreach includes serving as a board member of the Chicago Public Library and its foundation, The Field Museum, The Chicago Public Education Fund and The Sundance Institute. She is also a director of three public companies: DreamWorks Animation SKG, Inc., The Estée Lauder Companies Inc. and Starbucks Corporation. Additionally, she is on the board of governors of the Investment Company Institute and is a member of the SEC Investment Advisory Committee. She is also a former trustee of Princeton University. Melody is a member of the Economic Club of Chicago, the Commercial Club of Chicago, the Young President's Organization (YPO) and is a Henry Crown Fellow of the Aspen Institute.

Her professional and civic leadership have brought her to the forefront of media attention. In addition to her role on *Good Morning America*, Melody has been a featured guest on ABC's *Nightline* and *World News Tonight*. In 2007, she became a regular columnist in *Black Enterprise* and is frequently quoted in various news publications including *Money*, *Fortune*, *Fast Company* and *PINK* magazines. In 2008, she was highlighted as a financial expert in a special PBS documentary entitled, "Retirement Revolution."

The speaker is neither an employee nor affiliated with Morgan Stanley Smith Barney. The opinions expressed by the speaker are solely her own and do not necessarily reflect those of Morgan Stanley Smith Barney.

Biographical information provided by representative of our guest.

About Delta Sigma Theta Sorority, Inc.

Delta Sigma Theta Sorority, Inc. is a private, nonprofit organization whose purpose is to provide assistance and support through established programs in local communities throughout the world. A sisterhood of more than 200,000 predominately Black college-educated women, the Sorority currently has over 900 chapters located in the United States, England, Japan (Tokyo and Okinawa), Germany, the Virgin Islands, Bermuda, the Bahamas and the Republic of Korea. The major programs of the sorority are based upon the organization's Five Point Programmatic Thrust:

- Economic Development
- Educational Development
- International Awareness and Involvement
- Physical and Mental Health
- Political Awareness and Involvement

The Sorority was founded in 1913 by 22 students at Howard University. These young women wanted to use their collective strength to promote academic excellence; to provide scholarships; to provide support to the underserved; educate and stimulate participation in the establishment of positive public policy; and to highlight issues and provide solutions for problems in their communities.

North Jersey Alumnae Chapter's commitment to sisterhood, scholarship and service dates back to June 11, 1939, when 14 women established the Kappa Sigma Chapter (now NJAC)—the first chapter of Delta Sigma Theta Sorority, Inc. in the State of New Jersey. Today, with a membership of more than 160 chapter Sorors committed to the vision of "Transforming Lives and Impacting Communities," North Jersey Alumnae Chapter continues to serve the northern New Jersey communities in Essex, Hudson and Union counties.